

JENNIFER M. GRANHOLM
GOVERNOR



STATE OF MICHIGAN
LIQUOR CONTROL COMMISSION
DEPARTMENT OF CONSUMER & INDUSTRY SERVICES
DAVID C. HOLLISTER, DIRECTOR

JUDITH M. ALLEN
CHAIRWOMAN

BULLETIN 3055-17

Date June 9, 2003
To Authorized Distribution Agents
From Michigan Liquor Control Commission
Subject Commission Order - Split Case Policy

At its administrative meeting of June 3, 2003 the Michigan Liquor Control Commission issued the attached Commission Order regarding split case sales of value added products, and adopted it as a Business Operating Procedure.

If you have any questions regarding this matter please contact the Financial Management Division at 517.322.1382.

Attachments

STATE OF MICHIGAN

DEPARTMENT OF CONSUMER AND INDUSTRY SERVICES
LIQUOR CONTROL COMMISSION

General Wine & Liquor Company, Inc.
373 Victor Avenue
Highland Park, MI 48203

NWS Michigan, Inc.
17550 Allen Road
Brownstown, MI 48192

J. Lewis Cooper Co.
Trans-Con, Inc.
3101 Gulley Rd., Suite I
Dearborn, MI 48124-4405

Chinese Import & Export Co.
408 Oliver, PO Box 823
Troy, MI 48099

Henry A. Fox Sales Company
4494 36th Street SE
Kentwood, MI 49512

Fabiano Bros., Inc.
1219 N. Mission, PO Box 1907
Mt. Pleasant, MI 48804

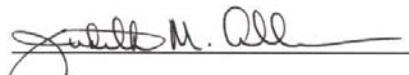
ADMINISTRATIVE ORDER

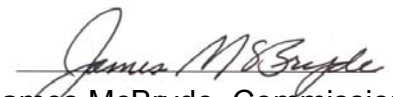
In accordance with the provisions of R 436.1802(14), the November 4, 1998 Liquor Control Commission Order regarding split cases on value-added packages is amended to prohibit split cases on value-added packages and is restated and adopted as a business operating procedure:

In accordance with the provisions of R 436.1802(14), the following instructions are adopted as a business operating procedure for split case orders on value added packages:

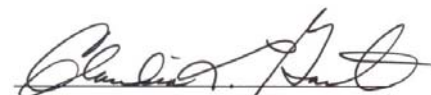
Due to the requirements of the internet liquor ordering system, orders for value added packages shall be for full cases only.

Code numbers in the 70000 series identify value added packages.


Judith Allen, Chairwoman


James McBryde, Commissioner

June 3, 2003


Claudia L. Gartin, Commissioner

ADMINISTRATIVE
MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, June 3, 2003
Lansing – 9:35 a.m.

Present: Judith M. Allen, Chairwoman
Claudia L. Gartin, Commissioner
James McBryde, Commissioner
Kenneth Wozniak, Commission Aide
Rick Perkins, Director of Enforcement Division
Nancy King, Director of Finance Division
Steve Robinson, Finance Division
Karen Hogan, Commission Aide

The meeting was called to order by Chairwoman Allen.

MOVED BY COMMISSIONER GARTIN, SUPPORTED BY CHAIRWOMAN ALLEN, AND UNANIMOUSLY CARRIED, that the minutes of the Commission Meeting of May 27, 2003, be approved as written and presented.

MOVED BY COMMISSIONER GARTIN, SUPPORTED BY CHAIRWOMAN ALLEN, AND UNANIMOUSLY CARRIED, that the following actions be taken in accordance with the E-Quote reports dated June 2, 2003, copies of which are on file in the Commission's supplemental minute record:

That the products listed below be granted exceptions to the standard pack sizes, inasmuch as these items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list, effective June 29, 2003:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Allied Domecq Spirit (NWS Michigan, Inc.)	750ml Laphroaig Scotch-15 Year	6 Bottles
Brown-Forman Corp. (General Wine & Liquor)	750ml Old Forester Birthday Bourbon	6 Bottles
Sidney Frank Imp. (General Wine & Liquor)	750ml Grey Goose La Vanille	6 Bottles
Future Brands LLC	50ml Absolut 5 Pack	140 Bottles

(NWS Michigan, Inc.)	750ml Vox Raspberry Vodka	6 Bottles
	50ml Vox Raspberry Vodka	50 Bottles
Great Lakes Dist & Brokerage	750ml Martin Miller's London Dry Gin	6 Bottles
(NWS Michigan, Inc.)	1000ml Martin Miller's London Dry Gin	6 Bottles
Jacquin Chas Et Cie	750ml Pravda	6 Bottles
(General Wine & Liquor)	50ml Vendome VSOP Brandy	60 Bottles
	200ml Vendome VSOP Brandy	24 Bottles
	375ml Vendome VSOP Brandy	12 Bottles
Shaw-Ross International	50ml Raynal Napoleon VSOP (Fr)	60 Bottles
(General Wine & Liquor)		
White Rock Dist.	200ml Destinee Liqueur	24 Bottles
(NWS Michigan, Inc.)	375ml Destinee Liqueur	12 Bottles
	750ml Destinee Liqueur	6 Bottles

That the following requests for addition of product to the approved products list, be approved for listing, effective June 29, 2003:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Barton Brands Ltd-A	1750ml Speyburn Single Malt-10 Yr	6 Bottles
(General Wine & Liquor)		
Heaven Hill Dist.	50ml Whaler's 50ml Trial 4 Pk Pl	120 Bottles
(General Wine & Liquor)		
Jacquin Chas Et Cie	750ml Vendome VSOP Brandy	12 Bottles
(General Wine & Liquor)	1000ml Vendome VSOP Brandy	12 Bottles
Korea Trading	375ml Charm Soju	24 Bottles
(Chinese Import & Export)		
Majestic Dist.	750ml Xanath Vanilla Liqueur	12 Bottles
(NWS Michigan, Inc.)		
Pernod Ricard USA	50ml Seagram's Apple Vodka	120 Bottles
(General Wine & Liquor)	200ml Seagram's Citrus Vodka	48 Bottles
	750ml Seagram's Citrus Vodka	12 Bottles
	375ml Seagram's Raspberry Vodka	24 Bottles
Vineyards Fine Wines	750ml Vampyre	12 Bottles

That the following requests for promotional or special packaging approval, be approved for listing effective June 29, 2003:

Tuesday, June 3, 2003
Page 3

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Allied Domecq Spirit (NWS Michigan, Inc.)	750ml Kahlua w/Luminary Tin	12 Bottles
	750ml Sauza Tres Gen Anejo w/2 Glasses	6 Bottles
	750ml Stolichnaya 80/Sht Gl Ice Mold	6 Bottles
Barton Brands Ltd-A (General Wine & Liquor)	750ml Amaretto Di Amore Class w/2 Gl	12 Bottles
	375ml Caravella Combo 2 Pk w/2 Glasses	24 Bottles
	750ml Raspberry Di Amore w/2 Glasses	12 Bottles
	750ml Sambuca Di Amore w/2 Glasses	12 Bottles
Sidney Frank Imp. (General Wine & Liquor)	750ml Grey Goose L'Orange w/Pewter Glass	6 Bottles
	750ml Grey Goose La Vanille w/Pewter Glass	6 Bottles
	750ml Grey Goose Le Citron w/Pewter Glass	6 Bottles
	750ml Grey Goose Vodka w/Pewter Glass	6 Bottles
Future Brands LLC (NWS Michigan, Inc.)	750ml Vox & 375ml DeKuyper Apple PI 2 Pack	12 Bottles
Heaven Hill Dist. (General Wine & Liquor)	750ml Tyrconnell w/2 Tasting Glasses	6 Bottles
	750ml Vandermint Liqueur w/Wall Pocket	6 Bottles
	750ml Whaler's Coconut w/50ml Vanille	12 Bottles
McCormick Dist. (NWS Michigan, Inc.)	750ml Tequila Rose Liqueur w/Coffee Mug	6 Bottles
Millennium Import (NWS Michigan, Inc.)	750ml Wisers Deluxe-10 Yr w/2 Glasses	6 Bottles
Todhunter Imports (General Wine & Liquor)	750ml Belvedere Vodka w/Shot Glass & Bowl	6 Bottles
	750ml Cruzan Coconut w/50ml Mango	12 Bottles

That the following requests for deletion of product from the approved products list, be approved effective June 29, 2003:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Allied Domecq Spirit	750ml Laphroaig Scotch-15 Yr.	12 Bottles
Future Brands LLC	750ml Vox & 375ml DeKuyper Sour Apple w/Shaker	12 Bottles
Shaw-Ross International	50ml Raynal Napoleon VSOP (Fr)	120 Bottles

Commission Meeting
Tuesday, June 3, 2003

That the following requests for deletion of product from the approved products list, be approved effective August 3, 2003:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sidney Frank Imp.	750ml Grey Goose L'Orange w/2 Martini Glasses	6 Bottles
	750ml Grey Goose Vodka w/Martini Glasses	6 Bottles
	1750ml Jagermeister w/Pewter Shot Glass	6 Bottles

Mrs. King presented a request for a Commission Order which would prohibit split cases on value-added packages. After discussion, IT WAS MOVED BY COMMISSIONER GARTIN, SUPPORTED BY COMMISSIONER McBRYDE, AND UNANIMOUSLY CARRIED, that, in accordance with the provisions of Rule 436.1802(14) of the Commission's "Spirits" rules, Commission Order of November 4, 1998 be amended and restated and adopted as a business operating procedure as follows: Due to the requirements of the internet liquor ordering system, orders for value added packages shall be for full cases only. Code numbers in the 70000 series identify value added packages. Further, Mrs. King was directed to prepare a bulletin to notify Authorized Distribution Agents of this amended Order.

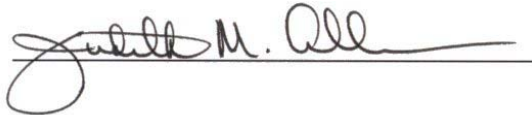
Mrs. King also presented a request for a Commission Order to require that Authorized Distribution Agents currently participating in the internet liquor ordering system continue to participate and that any new Authorized Distribution Agent be required to participate in the internet liquor ordering system. After discussion, IT WAS MOVED BY COMMISSIONER McBRYDE, SUPPORTED BY COMMISSIONER GARTIN, AND UNANIMOUSLY CARRIED, that, in accordance with the provisions of Rule 436.1802(14) of the Commission's "Spirits" rules, the following instruction is adopted as a business operating procedure for the Commission's internet liquor ordering system: Effective with the date of this Order, any future Authorized Distribution Agents certified by the Commission must participate in the State of Michigan's internet liquor ordering system. The Authorized Distribution Agent's portion of the internet liquor ordering system must be tested and approved for use in writing by the Commission prior to certification as an Authorized Distribution Agent by the Commission. Authorized Distribution Agents currently participating in the internet liquor ordering system must continue to participate. Authorized Distribution Agents must check for available inventory on a real-time basis for each item ordered and must respond on the availability of the inventory in accordance with the design of the internet liquor ordering system. Authorized Commission Meeting

Tuesday, June 3, 2003

Distribution Agents must make a good faith effort to investigate and correct problems that may arise from the shared internet liquor ordering system. Further, Mrs. King was directed to prepare a bulletin to notify Authorized Distribution Agents of this Order.

Mrs. King reported on the April, 2003 Financial Report. She stated that dollar sales are up \$24 million.

The meeting recessed at 9:53 a.m.

A handwritten signature in dark ink, appearing to read "Judith M. Allen", is written over a horizontal line.

Chairwoman

Karen Hogan
Commission Aide